

02432 MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

December, 2015

MTM-10 : TOURISM IMPACTS

Time : 3 hours

Maximum Marks : 100

Note : (i) Attempt *any five* questions.

(ii) *All* questions carry *equal* marks.

1. What do you understand by the term sustainable tourism ? What are the roles of different stakeholders in developing sustainable tourism activities ? 6+14=20

2. 'Tourism is a Global Business'. Comment with special reference to the developing countries. 20

3. What are the major economic benefits of Tourism ? Explain with respect to local and national level tourism activities. 20

4. What is meant by "Tourism Art" ? Discuss the benefits and loss of promoting tourism arts. 20

5. Write short notes on the following : 4x5=20
- (a) Acculturation
 - (b) Carrying Capacity
 - (c) Tourism Law
 - (d) Wildlife Protection Act (1972)
6. Critically analyse the commercialisation of culture for tourism. 20
7. Discuss, with examples, the impacts of tourism on the Beach and Island destinations. Also suggest possible preventive and remedial measures. 20
8. What is the relevance of having a code of Ethics in Tourism ? Discuss the salient features of the Global Code for tourism adopted by the UNWTO. 6+14=20
9. As a Tourism Impact Analyst conjure up Important International Relations (IR) concerns and their corresponding tourism related effects. 20
10. Write short notes on **any two** of the following : 10x2=20
- (a) GATS and Tourism
 - (b) Guest - Host Relationship
 - (c) Tourism as a Political tool
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